



# NEW

Now Only 3 issues...  
Fall, Winter & Spring

# Affordable Advertising Rates!

We are only offering 3 issues of the *Hampshire Heartbeat* in 2010.  
**SO DON'T MISS THE DISCOUNTED ADVERTISING RATES!!**

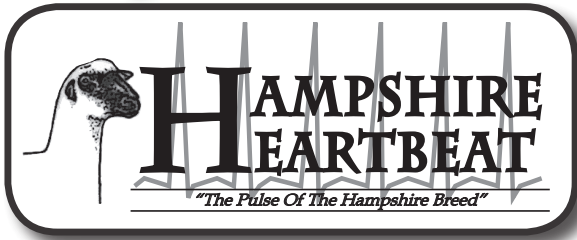
You can choose to run an individual ad in a single issue of your choice, or choose a **three-issue contract**.

Contract ads will be placed in three consecutive issues of the *Hampshire Heartbeat*.

Contracts will begin with the next available issue and run through the next two consecutive issues.

Either an individual ad or a contract can be purchased at any time throughout the year.

Prices for both types are listed below, and you can contact the Hampshire Office for more information.



### PLEASE NOTE:

- Spot Color for an ad is \$50 per page
- Any Banner or Sheep Breeder photos that you request for your ad will be billed back to you at our cost
- A proof of you ad will be faxed or emailed, and any changes or corrections can be made, but you must respond within 24 hours of receiving your proof

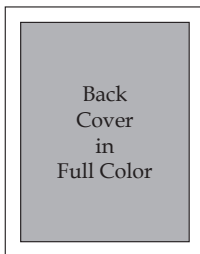
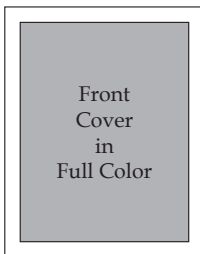
### ISSUE DEADLINES:

Fall Issue: September 10th  
 Winter Issue: December 10th  
 Spring Issue: March 15th

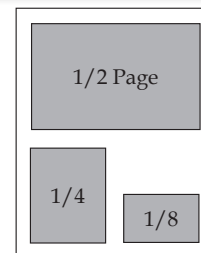
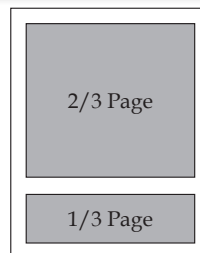
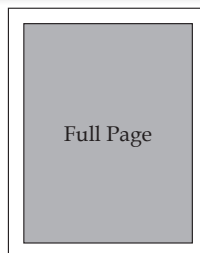
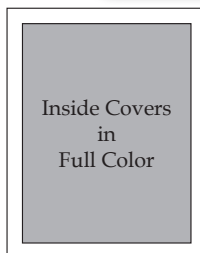
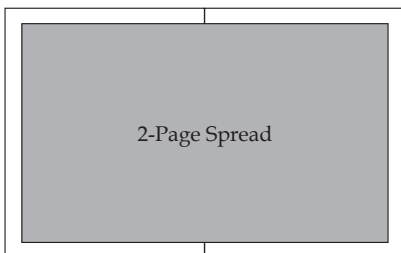
	Single Issue Price	Three-Issue Contract Price
Front Cover (full color)	\$568 (add \$100 each issue for full color)	N/A
Back Cover (full color)	\$568 (add \$100 each issue for full color)	\$841
Inside Covers (full color)	\$413 (add \$100 each issue for full color)	\$729
2-Page Spread	\$523	\$935
Full Page	\$358 (full color price on inside pages varies per issue, call for info)	\$617
3/4 Page	\$303	\$504
2/3 Page	\$275	\$448
1/2 Page	\$248	\$392
1/3 Page	\$209	\$336
1/4 Page	\$165	\$280
1/6 Page	\$88	\$121
1/8 Page	\$77	\$102

### SOME HELPFUL INFORMATION TO PROVIDE FOR AN AD:

- Farm name, logo, or phrase
- List of upcoming sales for consignment (animals consigning)
- List of upcoming shows (where will be exhibiting)
- Any breeding stock available at the farm (animals bred to, sired by)
- Thank sale and private buyers
- Enclose or email any photos or list photos that will need to be ordered
- Copy for photos or other information to be included in ad
- Contact information including email and website



Send all advertising copy and materials to:  
**AMERICAN HAMPSHIRE SHEEP ASSOCIATION**  
**HEARTBEAT ADVERTISING**  
 Phone: (641) 942-6402 -- 15603 173rd Avenue -- Milo, IA 50166 -- Fax: (641) 942-6502  
[heartbeat@hampshires.com](mailto:heartbeat@hampshires.com)



NOTE:  
 the AHSA reserves the right to reject any advertising or copy that may be objectionable