

AUGUST 2009

TSBS MINUTES

Kerry Richardson called the meeting to order at 7:03 p.m. CST. Those attending:

Ron Erdman, Walter Stubbs, Beverly Pearsall, Charlie Wray

Niki Fisher

Bret Taylor was unable to attend and had let Kerry know in advance.

May 21, 2009 MINUTES

Robert Stonerock had emailed the May 21, 2009 minutes to all board members, who had read them. Walt moved to accept the minutes as written, and Ron seconded the motion. Motion passed.

TREASURER'S REPORT

Beverly Pearsall had emailed the Treasurer's report which was read by the board members. Niki moved to accept the Treasurer's report as written, Ron seconded the motion. The motion passed.

OLD BUSINESS

Pay-Pal

Bev thought it might be a good idea if Bret be in charge of the Pay Pal account as Robert Stonerock is no longer a board member; and, Bev will be going off the board in 11 months.

Kerry wondered if Robert could remain the Pay Pal contact, but Walt said that would set a bad precedence having a non-TSBS board of director having access to the finances. A question was raised as to whether-or-not Pay Pal could be linked to the TSBS directly, and not just to 1 person. Kerry will talk with Robert and Bret and see what needs to be done on getting the Pay Pal contact changed.

ELECTION OF OFFICERS

PRESIDENT: Walter Stubbs nominated Kerry Richardson

Beverly Pearsall nominated Bret Taylor

After a roll call of votes, Kerry Richardson was elected the President for the next year.

VICE-PRESIDENT: Walter Stubbs nominated Bret Taylor. Ron Erdman seconded the nomination. There were no other nominations for Vice-President. Roll call voting elected Bret Taylor the Vice-President for the up-coming year.

SECRETARY: Beverly Pearsall nominated Niki Fisher. Charlie Wray seconded the nomination. There were no other nominations. Niki was elected by unanimous vote.

TREASURER: Beverly Pearsall nominated Charlie Wray. Charlie declined the nomination.

Charlie Wray nominated Walter Stubbs.

Niki Fisher nominated Beverly Pearsall.

Roll call vote elected Beverly Pearsall to continue as the TSBS treasurer for the up coming year.

NEW BUSINESS

Changes on the work orders

Kerry read the letter that had been crafted and sent to Karey Claghorn, at the Registrar's Office, during the National Show and Sale.

The major requested change was that 'All work requests must have accompanying payment and that no work will be completed without payment.

We are waiting Karey's answer as they are revamping the computer system at the registrar's office.

Ad Campaign

Walt asked if we wanted to continue our advertisement in *sheep!* And The Shepherd publications for the next issue or discontinue for this year. The cost of an ad in *sheep!* is \$124.00; The Shepherd is \$60.00.

The last issue of The Shepherd had the picture of the ram on it. The August issue will have the photos of the 2 lambs on it. If we need or want to change it to the ad with the ram on it, Walt will have to let them know right away. Charlie suggested that we also run the ad in the September issue as people are still purchasing rams then.

An ad placed inside the front cover of The Shepherd costs \$245.00 each issue.

With the costs of advertising costing so much, it was suggested that Walt put an article in the TEXEL TIMES to see if the membership would be interested in pooling extra monies, with the TSBS board each contributing \$40.00 each, for a co-op ad. Any one contributing would have their names listed on the ad. Walt will ask for members to contribute by September 1 and give their input on how they would want their flocks advertised.

A question was raised as to whether-or-not the ASI publication has a larger circulation than *sheep!* Or The Shepherd. The costs to run an ad there is quite a bit more expensive and may not be the best use of the advertisement dollars.

JUDGES SCORECARD

At the National Sale, Kerry had asked Rachael Gately to chair a committee to put together a score card with the criteria for the judges to use at the National Show. There has not been any feedback from Rachael as of this date. Kerry suggests that Bob Adams , Walter Stubbs, and Rachael Gately be on this committee.

GOALS FOR UP-COMING YEAR

Kerry would like way more input, not only from the TSBS board, but also from the membership as to where our organization should be heading in the following year and years to come. This way, no one person would have to shoulder the burden of trying to guess what everyone wants or expects.

TEXEL PICTURES

The TSBS needs more photos of our USA sheep to have available for anyone needing a photo for other publications here in the U.S. Anything and everything would be accepted. Of course formal photos would be best, preferably without handlers or ribbons. The photos could be emailed to each board member and be chosen that way.

Walt said that he would put a request in the TEXEL TIMES asking for photos from the entire membership.

WEB-SITE CONTACT

Kerry is currently the contact person for the TSBS web-site and does not feel that he has the time right now to do the job adequately. Walt volunteered to take on this responsibility. This was unanimously agreed to.

TSBS CONTACT

Niki will be the contact person for the TSBS. Her contact information will be listed on the TSBS web-site and in publications. It will be Niki's responsibility to refer inquiries to the breeder closest that is closest to the one doing the inquiring. All the brochures will go to Niki so that they can be distributed as needed.

DISPLAY BOARD

Kerry will keep the display board and have it available to those who might have need of it.

HATS & SHIRTS

Kerry says that we loose \$6.00 a shirt and thinks that the shirts and hats should be removed from the web-site. This would free-up a page to be used more productively. Ron moved to remove the hats and shirt page. Bev seconded the motion. It was passed.

UPGRADE PROGRAM

There was much discussion on closing the current upgrading program

Charlie said that we needed to have a purebred registry and an upgrade registry. Ron suggested keeping upgrades separate until they reach 15/16th status. Once they reach 15/16th, then they could go into the purebred registry.

Bev is concerned as to whether or not we have the numbers to be genetically sound if the upgrade registry is closed.

December 31, 2014 would be the cut-off date for upgrades. If this happens, then there would need to be a By-Laws change to reflect the deletion of the upgrade program.

After much discussion, it was decided to table this until another time. Bev moved to table the discussion and Niki seconded it. The motion passed.

TSBS LAPTOP

Kerry thought it might be beneficial for the TSBS to have a laptop that could be used by the TSBS secretary anywhere to keep the TSBS business in 1 place. Charlie thought that the cost of the laptop would be better spent on advertising since laptops need replacing quite often. This will be tabled right now.

Other Thoughts

Walt brought up the fact that during the National Sale the auctioneer stopped the bidding on the first sheep out and then restarted it. The winning bid was then lower than where the auctioneer stopped the bidding in the first place.

Kerry has a some email address changes: Kerry.richardson.59@gmail.com

richardson.texels@gmail.com & illinois.meat.sheep@gmail.com

These will need to be updated on the website.

NEXT MEETING

November 19, 2009 will be the next meeting date. Time to start will be 7 p.m. CST

Walt moved to adjourn the meeting. Bev seconded the motion. Meeting adjourned

Respectively Submitted By,

Niki Fisher, Secretary TSBS