

## Board of Directors Conference Call Meeting March 2, 2006

Meeting came to order 4:12 pm Pacific Time

In attendance Kerry Richardson, Bob Adams, Bev Pearsall, Rob Morris and Aynn Lackey

### Reports

The minutes of the last meeting were sent via email to all Board members. Kerry made a motion to approve and Rob seconded. Motion carried.

The Treasury report was also sent to all members and Bev made the motion to accept them as they were reported. Kerry seconded. Motion carried

### Committee Reports

#### Breed Standards-

Bob reviewed the recommendations from the Breed Standard Committee. Kerry commented that the Scorecard idea should be considered. That idea would be reviewed by that committee for further consideration.

#### By Law Committee-

Bev presented the idea of changing the voting process by doing away with the Proxy voting system. This idea would be passed along to the Bylaw committee for further review.

#### Commercial Producers-

Kerry presented the recommendation from the committee to support the Society in joining NSIP.

#### Genetic Improvement –

Kerry reported on his personal experiences with AI this past fall/spring. He had mixed results working with the University of Illinois.

#### Sale Report-

Rob reported that he had contracted with the Tech. from U of Mo to once again do the scanning at Sedalia for \$150.00 Rob also proposed the idea of adding a “Best Breed Character Award” . He was going to see what other Breed Assoc. handle the award and report back to the B of D at the next meeting. Rob was also going to start working on the dinner for Sedalia and report back what was available.

#### Marketing and Promotion-

Bob and Aynn reported that they were working on a booklet / magazine and if the Board had any articles and or pictures that could be included to send them into the office.

### New Business

With the recommendation from the Commercial Producers committee the Board voted on whether or not to support financially joining NSIP. The annual fee is \$500.00. The Board discussed at length the pros and cons of joining. It was proposed that the Society would pay the first years fees with the members interested in joining repaying the Society the initial start up fee. The Board voted and it was unanimous in support of paying this fee

for the first year. Aynn was to contact David Notter and Jim Morgan to get the application and related paperwork sent to the office to be completed.

The Board discussed the website and that the Homepage was in need of a face lift. Aynn would work together with Southeastern Web Services to update the site and give it a new look. Aynn also mentioned the ability of the Society to sell advertising on the website as additional income.

The new show and sale in Greeley Colorado was discussed and Kerry was going to attend this year.

With no other business the meeting was adjourned at 6:03 pm Pacific time.

Submitted by  
Aynn Lackey