

PROMOTION, ADVERTISING, AND SALE
JULY 7, 2016
PIPESTONE, MINNESOTA

President Scott Crawford called the meeting to order at 1:50 PM CST. Sam Jackson made a motion to accept the 2015 minutes with Woody Joslin providing a second. The motion passed and the minutes from 2015 were accepted.

There was discussion by those in attendance concerning the Breeders Directory on the website. It was noted by Robbie that Associated Registry was in the process of changing software and they are having issues in pulling names, addresses, phone numbers, and email out of the database in a usable format. It was noted that Robbie would work with Jeff in Kansas and Carol the webmaster in Ohio in getting the Breeders Directory on the website as soon as possible. It was noted that there will be no member under the age of 18 and no phone numbers of members under the age of 18 in the Breeders Directory on the website.

Abby Ketterling made a proposal to host the 2017 National Rambouillet Show & Sale in Gillette, Wyoming from June 26-July 1, 2017. The proposal would include complete set up and clean up and it was noted that the Fair Board has pens that can be used at no additional cost.

The cost of the Fairgrounds with set up and clean up would be \$1412 for the duration of the show and sale, with a banquet facility available for \$334.

Hotel rates were noted as the Arbuckle at \$99/night for a double room, a king suite for \$119/night, and a family suite for \$179/night.

Woody ask what the population of Gillette is with Abby noting it is around 30,000 residents. Heath Crumley asked about bedding and if straw is an option and would it be available. Abby noted it is an option but was unsure of availability at the current time.

Abby also noted that it is an all air conditioned building and the fairgrounds will supply a microphone and sound system for the event.

Kalijo Eisel, newly elected Junior ARSBA President stated that the Junior Members were happy to go to Gillette, however, they would like to have their junior day back so they could have a junior activity. She stated that the Junior Members decided at their earlier meeting that they wanted their show on Wednesday afternoon or evening so they could have Thursday for their junior day.

Woody Joslin brought up Banner Sale Management's Crossroads Sale and was curious if the Crossroads Sale might be an option if the group wanted to take the show and sale west.

Darin Bauck made a motion to accept Abby Ketterling's proposal to serve as host of the 2017 National Rambouillet Show & Sale in Gillette, Wyoming June 26-July 1, 2017, with the Junior Show to occur on Wednesday with a 4:00 PM start time. Sam Jackson provided a second to the motion. The floor was open for discussion.

Abby noted they would make sure a brand inspector would be on site and a vet would be in place for sale day and would find out the costs of both of those as soon as possible.

Ben Keyes asked about a health check and Lynn Frey noted that no sheep were sifted at the National Columbia Sale.

Jim Forbes noted that he thinks the host should have the right to have a sift committee and leave it up to the local committee to decide what should be included in the sift.

Matt Benz stated he thought three (3) people that went through the pens at paint branding did a well enough job as far as a sift was concerned.

Luke Steinmetz brought up the topic of liability of the association in having a sift committee. He stated that the Columbia Association weighed the sheep, checked the teeth, and measure the scrotal circumference. The consignor's veterinarian that signed the health papers stating the sheep were sound prior to travel to the National holds precedence since that was their origination point.

Matt Benz stated there are sheep in the barn for all breeders and buyers. Ben Keyes questioned the Bent Leg issue in sheep that will go through the sale. Luke suggested that existing breeders mentor new breeders and show them what they need to be looking out for. Lynn Frey says that if you have health paper from the state they came from then the judge is responsible for finding defects if there are any to keep the association from any liability.

After much discussion, President Crawford called for a vote on Darin Bauck's motion to accept Abby Ketterling's proposal to host the 2017 National Show & Sale on June 26-July 1, 2017 with a 4:00 PM Wednesday Junior Show that was seconded by Sam Jackson. The motion passed.

Scott noted that Darin would be on the sale block on Saturday for the sale due to his knowledge of the sheep, the genetics, and the consignors.

Woody made a motion to have a floor price of \$250 and a second was provided by Heath Crumley. With no discussion the motion passed unanimously.

Luke suggested for the 2017 National Sale to see if Danny Westlake would be available to serve as auctioneer as he is the most professional sheep auctioneer in the country and great at what he does. It was decided that Robbie would contact Danny to see what his cost would be and have the hosts of the National see if they could find someone that was comparable in experience and price.

Darin Bauck suggested that the juniors look at adding the Sheep Dress Up Contest back into their show and possibly add a Pee-Wee Showmanship contest for ages 2-7 with everyone getting some type of prize.

Luke Steinmetz stated that we really need someone to coordinate the Junior Activities and Junior Show as Robbie has enough to take care of throughout the week without dealing with the various parts of the junior show.

Matt Benz noted we really need something on the table at Louisville for everyone to see as well as Sedalia, possibly put together and order 5,000-10,000 items to be used as promotional literature. Matt thinks that is something the Board of Directors needs to consider in the future. Matt also stated we need copies of the newsletter and National Sale Catalog at Sedalia.

Matt Benz made a motion to adjourn the meeting with Doris Powell providing a second. The motion passed and the meeting was adjourned at 3:05 PM CST.