

# Promotional Contest Rules AAJS

## Age Brackets:

Divisions are set by this listing and are determined by age on January 1st:

**Senior** (age 17-21)

**Intermediate** (age 14-16)

**Junior** (age 12-13)

**Beginner** (age 11 and under)

**In the Promotional Contest, Exhibitors are encouraged to develop marketing skills by promoting their sheep. Exhibitors may use computers to produce their entries.**

## Power Point Contest:

(for senior and intermediate only)

Develop a 15 slide visual only Power Point Presentation (no oral presentation required) promoting your breed, farm or American Lamb products. Presentations need to be created in Microsoft Office Power Point and submitted on a flash drive along with a printed copy (4 slides per page) inserted in a plastic sleeve for display.

701 Senior                      702 Intermediate

## Logo Contest:

(for junior and beginner only)

Develop a logo on 8 1/2" by 11" paper which promotes your sheep or farm.

703 Junior                      704 Beginner

## Ad Layout Contest:

(for senior and intermediate only)

Develop a full-size ad promoting your breed, farm or American Lamb products using one to five photos. Finished ad should be 8 1/2" x 11" with 1/2" margins. Logo may be duplicated and incorporated. Ad does not have to be camera-ready, but should be drawn to proportion as nearly as possible. Include address and phone number.

711 Senior                      712 Intermediate

## Poster Contest:

(for junior and beginner only)

Develop a poster on standard poster (NO 3 sided display boards) promoting your breed, farm or American Lamb products. Any number of photos may be used. Slogan and logo may be duplicated and incorporated.

713 Junior                      714 Beginner

## Photo Contest:

Submit 3" x 5" or 4" x 6" photos of your sheep.

Limit 1 photo per exhibitor. Each photo should be mounted separately on colored background with at least a 1" border, but not framed. Photos can be of one or more sheep and/or lambs. Photos must be taken by exhibitor.

731 Senior                      733 Junior  
732 Intermediate              734 Beginner

## Essay Contest:

(no beginner division)

Write an essay of 250-350 words describing the positive aspects of your breed, farm or American Lamb products, why you like them, the goals you wish to achieve, and what you think the future holds for the sheep industry in general.

741 Senior                      742 Intermediate              743 Junior

## T-Shirt Logo Contest:

(no beginner division)

Develop a computer or hand drawn logo promoting the All-American that would be suitable for printing on a T-shirt for the upcoming year of the show. Designs may be exhibited on an 8 1/2" x 11" paper.

751 Senior                      752 Intermediate              753 Junior

## Adult Photo Contest:

Submit a 4" X 6" or 5" X 7" photo of kids or events at any of the past years All-American.

No entries from any previous All-American Shows may be entered! All projects should be picked up at the close of the show unless specifically requested to be left by your individual breed association office.

# Awards & Top Gun Winners AAJS

## Champion Awards:

Winners of each Breed Champion and Reserve Champion Ram and Ewe will receive a special plaque including show logo, breed and year.

## Additional Awards:

Winners of each Breed Class, Showmanship Class and Team Showmanship Class, Breed Fleece Contest, Promotional Contest Division, Skill-a-thon Division, Judging Contest Division, and the Three-on-Three Basketball Tourney will receive a AAJS Class Winner Award.

## Top Gun Awards:

### Points Scale:

For contest 1-4 listed here —

1st place receives 25 points

descending to 1 point for 25th place

For contest 5 — 1st place will receive their respective points, all others receive

4th place points

For contest 6-8 — 1st, 2nd and 3rd placings receive their respective points,

all others receive 4th place points

## Points accumulation:

Points accumulate for each exhibitor from their placings in the following competitions:

1. Breeding stock classes \* #
2. Market lamb classes \* #
3. Skill-a-thon
4. Judging Contest
5. Best Fleece classes (live animal) #
6. Wool Show \*
7. Promotional Contests
8. Individual Showmanship

\* points given for individual and group classes, but not champions or reserves in breeding stock, market lamb, and wool show competition

# only points from your highest placing 14 individual and group classes will be included in the top gun calculation from breeding stock, market lamb, best fleece classes.

## PLEASE NOTE:

for exhibitors showing more than one breed...

Make sure to designate on the **MAIN ENTRY FORM** in the PROMOTIONAL ENTRY SECTION which breed promo, showmanship, skill-a-thon & judging points should be designated to.

Points accumulate for each breed for the first four competitions listed. Points accumulated in the last four competitions are added to the exhibitor's designated breed from the **MAIN ENTRY FORM**.

## \*SHOW MAILING ADDRESS\*

**All-American Junior Show**  
**PO Box 506**

**N Scituate, RI 02857-0506**

**Phone: (401) 647-4676 Fax: (401) 647-4679**

**Email: cdcdorset@cox.net**

## \*PAYMENT\*

**Make checks payable to: CDC/AAJS**

entry deadline is  
**May 25th**

We'll still allow additional sheep entries after deadline...  
**after May 25th entries are additional \$5**