

PRE-SHOW PRESS RELEASE:

2017 ALL-AMERICAN GOING TO WISCONSIN TO A NEW SHOW SITE: THE ALLIANT ENERGY CENTER

The 2017 All-American Junior Sheep Show is going to be held at the Alliant Energy Center, Madison, Wisconsin from June 30-July 2, 2017. This will be the show's second visit to Wisconsin in its 24 year history and the first time to this modern show facility in Madison. The All-American is the premier and largest junior breeding sheep show in the country. The breeds participating this year are: Polled Dorsets, Horned Dorsets, Dorset Advantage, Hampshires, Southdowns, Border Leicesters, Cheviots, Shropshires, Oxfords, Montadales, Romneys, Shetlands, Lincolns, Natural Coloreds, Tunis, Dorpers, Columbias and Corriedales. Katahdins, Merinos and Targhees are joining the show this year for the first time. Several meat breeds will feature slick shorn classes at the All-American and several wool breeds will be highlighted once again this year. Judges for this year's event will be Jeff Held, SD; Brian Schermerhorn, MN; and Alex Wolf, OH. The National Junior Southdown Show and National Junior Tunis Show will be held in conjunction with the All American Junior show this year.

If you have never attended an All-American Junior Show please make plans to attend this very special event! It is much more than just a sheep show, as there are several activities for the whole family. The show features a lamb camp for the young sheep owners, a 3-on-3 basketball tourney for the exhibitors, a Saturday fun night, a sheep skil-a-thon competition with new participation awards being sponsored, a sheep judging contest, free pizza and BBQ dinners for exhibitors and their families, a team showmanship competition, wool show, promotional contests for exhibitors that also features an adult age photo division, a college scholarship program for older exhibitors, and much more!

The National Junior Suffolk Show is going to be held at the same facility as the All American this year so there are going to be few special co-participation events. The highlight of these special activities will be a Tod Weaver Memorial Fitting Contest on Thursday, June 29 at 6:00 PM. The National Junior Suffolk Junior Association is hosting this special event for the exhibitors of both junior shows. There will be two age divisions and awards in each division include Fitting Stands, Electric Shears, Fitting Supply Buckets and Mid-States Wool Growers Gift Certificates. Look for pre-entry information in the AAJS Premium Book posted on the AAJS web site.

On Friday night, June 30, there will be the ever popular 3 on 3 three basketball tourney and the Harry & Mary Blome pizza party. On Saturday night, July 1, there will be a free BBQ for all of our show's attendees along with some fun activities that include water slides and/or obstacle course. Come and enjoy the family fun!

Honor Show Chows has become a major show sponsor and will be back with us in Wisconsin. **Kalmbach Feeds and Kalmbach "Formula of Champions" Show Feeds** joined the All American as a major show sponsor last year and will be back on board in 2017. **Sydell** has generously donated the hydraulic trimming stand for the All American Raffle fundraiser. **Weaver Leather** is also a major show sponsor providing embroidered wether blankets for the champion and reserve champions market lambs as well as a hanging show box for our new junior raffle ticket selling incentive program. To encourage more raffle ticket sales, which is a major fundraising activity for the All American, the AJSS will be offering a logoed hanging show box to the top junior ticket seller. We will also be offering gift certificates to the other top four salesmen for AAJS apparel you can

get show weekend. **Tractor Supply** will be providing prizes for the ever popular exhibitor thank-you booth and the **American Lamb Board** will be donating some of the thank-you notes for the booth. **Mid States Wool Growers** will be donating the halters once again for lamb camp. **Ketcham Sheep Equipment** will also be providing savings coupons to all of the All American Junior Show exhibitors at the show.

With the show being in Wisconsin this year, The **Wisconsin Sheep Breeders Cooperative** is also going to be a major sponsor of the All American by specifically supporting the judging contest, skil-a-thon, lamb camp and contributing to the AAJS scholarship program. Thank you to them for their support!

At the Midwest Stud Ram Sale, Sedalia, MO during the Supreme Champion Show on Wednesday, June 28, the AAJS Benefit Auction will be held and this year we will be auctioning off some very exceptional items! **Top-Con Agriculture** has donated a Digi-Star Digital Scale System; **Profiles Show Supply** has donated Premier Electric Shears; **Novel Designs** has donated a ChampionDrive.com Home Page Announcement; **Ketcham Sheep Equipment** has donated an A-line feeder; **Willoughby Livestock Sales** has donated a commission free online sale and **Reproductive Specialty Group** had donated 5 AI Services. Specifics and details on all items can be found on the AAJS web site. Thank you to **Heartland Group** for allowing us to do this special benefit at the sale as this has become a major fundraiser for the show. Please be on hand or contact the AAJS show committee to bid on these special items!

At the Big Ohio Sales, Eaton, OH in May, **Banner Publications** has donated a one page color ad in "The Banner" that will be auctioned off also benefiting the All American. A **BIG THANK-YOU** to all of these sponsors and donors as without their assistance this show would not be possible!

Our Wisconsin host committee is being organized by Richard & Judy Shambow and fellow Wisconsin sheep breeders. A big thank-you also goes to all of the Wisconsin sheep families involved in the local planning committee. Several local sheep breeders and youth supporters have stepped up to the plate to organize events and volunteer to help out. It is thanks to all of you that this show will be a special All American for our junior sheep exhibitors and their families.

Room blocks have been reserved at the following area hotels: Clarion Suites at The Alliant Energy Center Phone: (608)284-1234, \$124-134.00; Sheraton Madison Hotel Phone: (608) 251-2300, \$129.00; Comfort Inn Madison – Downtown Phone: (608)255-7400, \$115.00 and Holiday Inn Express & Suites Phone:(608) 709-5050, \$129.00. Cut off for group rate is 5/28/2107 and the group name is "All American Junior Show". We strongly encourage show attendees and guests to utilize these hotels because the more rooms we can fill the better the rate for our rental cost on the show venue. Camping is available on the Alliant Energy grounds for approximate cost of \$30.00 per night. It is all spot self-registration when you arrive at the show. Campground specifics can be found on the AAJS website.

Entries close: MAY 25th, 2017. There will be a higher entry fee for any late entries submitted after the deadline date and post entries at the show. Check out the All-American Website: www.allamericanjuniorshow.com for entry and further information.

The All-American Junior Show Committee has three major fundraising activities that are held to help raise funding for this special junior show. Following

is information on these activities and the show would certainly appreciate your support in these fundraising efforts:

ALL-AMERICAN GIFT BASKET SILENT AUCTION

Gift Baskets will be on display during the duration of the All-American Show for bidding. Bidding will close on Sunday, July 1st at noon. Basket donations would be greatly appreciated. Just bring them to the show in Madison!

ALL-AMERICAN JUNIOR SHOW RAFFLE TICKETS

Cost \$5.00 each or 5 for \$20.00

1st Prize: \$1000 Cash Prize

2nd Prize Sydell Hydraulic Trimming Stand (\$530 value)

3rd Prize: Kindle HD Fire 8 (\$150 value)

Tickets are available at the Continental Dorset Club Office, P.O. Box 506, North Scituate, RI 02857. Many sponsoring breeds mail out raffle tickets with their office work and annual dues notices so when you see them PLEASE lend your support! Junior show exhibitors also have raffle tickets to sell and they will be trying to be top salesman in our new ticket incentive program so help them out by buying tickets from them! Final drawing will take place on Sunday, July 3rd. Need not to be present to win.

ALL-AMERICAN JUNIOR SHOW BENEFIT AUCTIONS

WEDNESDAY, JUNE 28, 2017

(During the Midwest Stud Ram Sale Supreme Champion Show)

EARLY EVENING, SWINE BARN

MISSOURI STATE FAIRGROUNDS, SEDALIA, MO

Top-Con Agriculture has donated a Digi-Star Digital Scale System

Profiles Show Supply has donated Premier Electric Shears

Novel Designs has donated a ChampionDrive.com Home Page Announcement

Ketcham Sheep Equipment has donated an A-line feeder

Willoughby Livestock Sales has donated a commission free online sale

Reproductive Specialty Group had donated 5 AI Services

BIG OHIO MAY SALES, MAY 13, 2017

PREBLE COUNTY FAIRGROUNDS, EATON, OH

Banner Publications has donated a one page color ad in "The Banner"