

Promotional Contest Specifications

AAJS

Age Brackets:

Divisions are set by this listing and are determined by age on July 1, 2011:

Senior (age 17-21)

Intermediate (age 14-16)

Junior (age 12-13)

Beginner (age 11 and under)

In the Promotional Contest, Exhibitors are encouraged to develop marketing skills by promoting their sheep. Exhibitors may use computers to produce their entries.

NEW Power Point Contest:

(for senior and intermediate only)

Develop a 15 slide visual only Power Point Presentation (no oral presentation required) promoting your breed and/or farm. Presentations need to be submitted on a flash drive, saved to a compatible Office 2003 or earlier file along with a printed copy (4 slides per page) inserted in a plastic sleeve for display.

701 Senior 702 Intermediate

Logo Contest:

(for junior and beginner only)

Develop a logo on 8 1/2" by 11" paper which promotes your sheep or farm.

703 Junior 704 Beginner

Ad Layout Contest:

(for senior and intermediate only)

Develop a full-size ad promoting your sheep using one to five photos. Finished ad should be 8 1/2" x 11" with 1/2" margins. Logo may be duplicated and incorporated. Ad does not have to be camera-ready, but should be drawn to proportion as nearly as possible. Include address and phone number.

711 Senior 712 Intermediate

Poster Contest:

(for junior and beginner only)

Develop a poster on standard poster or foam board promoting your sheep. Any number of photos may be used. Slogan and logo may be duplicated and incorporated.

713 Junior 714 Beginner

Photo Contest:

Submit 3" x 5" or 4" x 6" photos of your sheep. Limit 1 photo per exhibitor. Each photo should be mounted separately on colored background with at least a 1" border. Photos can be of one or more sheep and/or lambs. Photos must be taken by exhibitor.

731 Senior 733 Junior
732 Intermediate 734 Beginner

Essay Contest:

(no beginner division)

Write an essay of 250-350 words describing the positive aspects of your breed, why you like them, the goals you wish to achieve with your breeding program, and what you think the future holds for the sheep industry in general and your breed in particular.

741 Senior 742 Intermediate 743 Junior

T-Shirt Logo Contest:

(no beginner division)

Develop a computer or hand drawn logo promoting the All-American that would be suitable for printing on a T-shirt for the upcoming year of the show. Designs may be exhibited on an 8 1/2" x 11" paper.

751 Senior 752 Intermediate 753 Junior

Adult Photo Contest:

Submit a 4" X 6" or 5" X 7" photo of kids or events at any of the past years All-American.

No entries from any previous All-American Shows may be entered! All projects should be picked up at the close of the show unless specifically requested to be left by your individual breed association office.



2012 All-American Junior Show

Iowa State Fairgrounds
Des Moines, Iowa

Make your arrangements to attend next year's show!

July 6th, 7th, and 8th

see more info and pictures of the fairgrounds at www.iowastatefair.com

All-American Show Fundraising

AAJS

Spaghetti Supper:

We hope to start a new tradition by offering a Spaghetti Supper catered by Fazoli's on Friday, May 13th in conjunction with the Ohio Sales Weekend. Supper will be held in the Poultry Building (behind the big arena) on the Preble County Fairgrounds in Eaton, Ohio. Cost will be \$10.00 adult, \$6.00 children 12 and under. Diner will include spaghetti with meat sauce, salad, bread sticks, ice tea/lemonade, and a cookie. Door prizes will also be offered and take out containers will be provided.

Raffle Tickets:

Contact your Breed Association or purchase from an exhibitor! Tickets are \$5 each or 5 for \$20. Winners will be drawn at the All-American Junior Show on Sunday - July 3rd, 2011.

2011 Raffle Prizes

1st Prize - \$1000 cash prize

2nd Prize - Shear-Delight Hydraulic Scissor Lift Trimming Stand (\$550 value)
(donated by Mike Harden - Harden Stock Farm, MN)

3rd Prize - Outdoor Pop-Up Canopy (12x12 feet)

Silent Auction Baskets:

Several gift baskets will be on display during the show weekend with all proceeds going to support the All-American Show. Anyone interested in donating a basket please bring it to the show on Friday. Bidding on the baskets will go until noon on Sunday. Bid high, bid often!!